

Sponsor Hosted Promotional Webinars

Reach Virginia psychiatrists throughout the year with sponsor hosted promotional webinars. We have monthly webinar opportunities for our industry partners to organize and present to PSV members.

Limited to one per month.

This is an excellent opportunity for you to generate leads and talk to psychiatrists about your services, products, technology, best practices, or your own research studies. Hosted webinars are free to PSV members.

Sponsor Fees

- **One Live Webinar \$1,000**
- **Series of Two Live Webinars \$1,750**

Submit your request to sponsor a hosted webinar to Dana Gibson, Director of Corporate and Educational Support dana@societyhq.com. Include the following in your request:

1. Title of webinar
2. Brief description of the topic
3. Speaker names and bios
4. Preferred date/time of webinar

Upon approval by PSV, the sponsor will be invoiced, and payment will be due immediately. PSV promotion of the event will begin after payment is received.

Webinar Host Provides

- Content creation
- Webinar hosting
- Due 30 days prior to webinar date
 - Webinar registration link
 - Invitation to participate that can be used in PSV promotions
 - Sponsor logo file (png or jpg)
- Any promotion outside of PSV promotion
- List of webinar participants within 10 days following the event

PSV Provides

- Sponsor logo on all marketing platforms
- Webinar listing on the PSV website with a link to host's registration page
- Three marketing emails to PSV members and past PSV meeting attendees
- Pre-webinar promotion on Facebook and in the Member section of the PSV website
- Pre-webinar promotion in PSV newsletter if publication deadline is met
- Link to recorded webinar for 3 months post event