

PSYCHIATRIC SOCIETY OF VIRGINIA VIRGINIA NEWS



ADVERTISING RATES

2021 INSERTION ORDER

Requested Publication Issue(s):

Spring (April) 2021 Summer (June) 2021 Fall (September) 2021 Winter (December) 2021

The deadlines for advertising materials are the following: **Spring issue** - March 1; **Summer issue** - May 1; **Fall issue** - August 1; **Winter issue** - November 1. Due to space constraints, ads are accepted on a first-come, first-served basis. Please submit this completed and signed insertion order as soon as possible to assure your selected advertising space. All ads should be produced as RGB or Index color and provided as 72 dpi jpg, png or gif files to Ray Hall via email at ray@societyhq.com. Ad production services are available for an additional fee of \$110 per hour.

- PLEASE PRINT -

Advertiser _____ Today's Date _____
 Billing Client _____ Contact Person _____
 Billing Address _____
 City/State/Zip _____
 Email Address _____ Phone _____ Fax _____
 Headline _____
 Authorized Signature _____
 Requested URL link _____

If you reserve ad space in all four issues of the *PSV Newsletter*, there is a 25% discount per issue.

Total Amount Due \$ _____ P.O. / Insertion Number (if applicable): _____

FULL SIZE	HALF SIZE	QUARTER SIZE
<input type="checkbox"/> 1x rate - \$850	<input type="checkbox"/> 1x rate - \$450	<input type="checkbox"/> 1x rate - \$250
<input type="checkbox"/> 4x rate - \$637 each	<input type="checkbox"/> 4x rate - \$337 each	<input type="checkbox"/> 4x rate - \$187 each
Size: 750 px x 400 px horizontal	Size: 400 px x 200 px horizontal	Size: 200 px x 200 px

At the time of publication, your invoice will be issued. Payment is due within 15 days of invoicing or you may prepay for your ad. You will receive a link to the newsletter along with your invoice or receipt.

Invoice me Payment with Credit Card

Special Instructions: _____

Method of Payment: Check VISA MasterCard American Express

Card No: _____ Exp. Date _____ CVV Security Code* _____

Signature _____ Printed Name on Card _____

*CVV code is the three digit number on the back of VISA or MC or 4 digit number on the front of AMEX card above the account number.

For payment by check, please make payable to **PSV** and mail to:

Psychiatric Society of Virginia • 2209 Dickens Road • Richmond, VA 23230-2005

Phone (804) 565-6321 • Email signed and completed form to ray@societyhq.com

Email Completed and Signed Insertion Order to ray@societyhq.com