**ADVERTISING RATES**

## 2021 INSERTION ORDER

### Requested Publication Issue(s):
- [ ] Spring (April) 2021
- [ ] Summer (June) 2021
- [ ] Fall (September) 2021
- [ ] Winter (December) 2021

The deadlines for advertising materials are the following: **Spring issue** - March 1; **Summer issue** - May 1; **Fall issue** - August 1; **Winter issue** - November 1. Due to space constraints, ads are accepted on a first-come, first-served basis. Please submit this completed and signed insertion order as soon as possible to assure your selected advertising space. All ads should be produced as RGB or Index color and provided as 72 dpi jpg, png or gif files to Ray Hall via email at ray@societyhq.com. Ad production services are available for an additional fee of $110 per hour.

### Advertising Rates

<table>
<thead>
<tr>
<th>Size: 750 px x 400 px horizontal</th>
<th>Size: 400 px x 200 px horizontal</th>
<th>Size: 200 px x 200 px horizontal</th>
</tr>
</thead>
<tbody>
<tr>
<td>1x rate - $850</td>
<td>1x rate - $450</td>
<td>1x rate - $250</td>
</tr>
<tr>
<td>4x rate - $637 each</td>
<td>4x rate - $337 each</td>
<td>4x rate - $187 each</td>
</tr>
</tbody>
</table>

### Special Instructions:
- If you reserve ad space in all four issues of the PSV Newsletter, there is a 25% discount per issue.

### Method of Payment:
- [ ] Check
- [ ] VISA
- [ ] MasterCard
- [ ] American Express

**Please Print**

- Advertiser ________________________________________________________________
- Today’s Date  ______________________
- Billing Client ____________________________________________________________
- Contact Person __________________________
- Billing Address ______________________________________________________________________________________________
- City/State/Zip ______________________________________________________________________________________________
- Email Address ___________________________________________ Phone ______________ Fax ______________
- Headline __________________________________________________________________________________________________
- Authorized Signature _________________________________________________________________________________________
- Requested URL link ________________________________________________________________

At the time of publication, your invoice will be issued. Payment is due within 15 days of invoicing or you may prepay for your ad. You will receive a link to the newsletter along with your invoice or receipt.

- [ ] Invoice me  [ ] Payment with Credit Card

**Special Instructions:** __________________________________________________________

**Method of Payment:**
- [ ] Check
- [ ] VISA
- [ ] MasterCard
- [ ] American Express

Card No: ________________________________ Exp. Date ______________ CVV Security Code* __________

Signature ______________________________________________________________________ Printed Name on Card __________________

*CVV code is the three digit number on the back of VISA or MC or 4 digit number on the front of AMEX card above the account number.

For payment by check, please make payable to PSV and mail to:

**Psychiatric Society of Virginia** • **2209 Dickens Road** • **Richmond, VA 23230-2005**

Phone (804) 565-6321 • Email signed and completed form to ray@societyhq.com

**Email Completed and Signed Insertion Order to ray@societyhq.com**