ADVERTISING RATES

INSERTION ORDER

Requested Publication Issue(s):

- Spring (April)
- Summer (June)
- Fall (September)
- Winter (December)

The deadlines for advertising materials are the following: Spring issue - March 1; Summer issue - May 1; Fall issue - August 1; Winter issue - November 1. Due to space constraints, ads are accepted on a first-come, first-served basis. Please submit this completed and signed insertion order as soon as possible to assure your selected advertising space. All ads should be produced as RGB or Index color and provided as 72 dpi jpg, png or gif files to Ray Hall via email at ray@societyhq.com. Ad production services are available for an additional fee of $125 per hour.

- PLEASE PRINT -

Advertiser ___________________________ Today’s Date __________________
Billing Client _______________________________________________________
Billing Address _______________________________________________________
City/State/Zip _______________________________________________________
Email Address _______________________________________________________
Phone __________________ Fax __________________
Contact Person _______________________________________________________
Headline ____________________________________________________________
Authorized Signature _________________________________________________
Requested URL link ___________________________________________________

If you reserve ad space in all four issues of the PSV Newsletter, there is a 25% discount per issue.

Total Amount Due $ ___________________________ P.O. / Insertion Number (if applicable): ___________________________

<table>
<thead>
<tr>
<th>FULL SIZE</th>
<th>HALF SIZE</th>
<th>QUARTER SIZE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1x rate - $850</td>
<td>1x rate - $450</td>
<td>1x rate - $250</td>
</tr>
<tr>
<td>4x rate - $637 each</td>
<td>4x rate - $337 each</td>
<td>4x rate - $187 each</td>
</tr>
<tr>
<td>Size: 750 px x 400 px horizontal</td>
<td>Size: 400 px x 200 px horizontal</td>
<td>Size: 200 px x 200 px</td>
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At the time of publication, your invoice will be issued. Payment is due within 15 days of invoicing or you may prepay for your ad. You will receive a link to the newsletter along with your invoice or receipt.

- Invoice me  
- Payment with Credit Card

Special Instructions: ____________________________________________________________

Method of Payment:  
- Check  
- VISA  
- MasterCard  
- American Express

Card No: ___________________________ Exp. Date ___________________________ CVV Security Code* __________________
Signature ___________________________ Printed Name on Card ______________________________

*CVV code is the three digit number on the back of VISA or MC or 4 digit number on the front of AMEX card above the account number.

For payment by check, please make payable to PSVA and mail to:
Psychiatric Society of Virginia  •  2209 Dickens Road  •  Richmond, VA 23230-2005
Phone (804) 565-6313  •  Scan signed and completed form to ray@societyhq.com  •  Email: ray@societyhq.com